

Sales & Marketing - Consumer Mobility

O/o Chief General Manager

BSNL, Tamil Nadu circle

3rd Floor, New Administrative Building

16, Greams Road, Chennai – 600 006

Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

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No. GM (S&M-CM)/T-319 /MNP / 15-16/ 49 / dt 29.07.2015

To

All Heads of SSAs,
Tamil Nadu Circle.

Sub:-Extension of MNP incentive scheme to channel partners – Reg

Ref: 1. c.o.lr.no.28-2/2013/S&M-CM /68 dted 27.07.2015.

2. c.o.lr.no.28-2/2013/S&M-CM /61 dted 12.06.2015.

3. GM (S&M-CM)/T-319 /MNP / 15-16/ / dt 09.06.2015

4. GM (S&M-CM)/T-319 /MNP / 15-16/ 43 / dt 16.06.2015

Kindly refer the letter cited under reference (1) wherein extension of MNP incentive scheme for channel partners to motivate the channel partners for increasing the mobile connection has been communicated

In this regard, the extension of the fixed MNP incentive scheme has been approved wef 01.08.2015 for 2 months.

1. Fixed MNP commission @ Rs. 50 /- per MNP case will be applicable to franchisees.

2. Fixed MNP CAF commission @Rs. 100 per MNP case will be applicable to RD-Retailers.

3. Distribution of commission out of Rs. 100/- will be in the ratio of 20% to RD and 80% to retailers.

4. In case of no RD then Rs. 80/- will be applicable to retailers.

5. MNP CAF commission will be paid online to channel partners after activation of MNP connections.

6. The above MNP CAF commission will be in addition to normal FRC commission to channel partners.

All efforts should be made to grab maximum connection during the scheme period.


Sr. General Manager (S&M-CM &CFA)
Tamil Nadu Circle, Chennai.